



René Rohrbeck, Dr.

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René Rohrbeck is Professor of Strategy and director of the chair on “Foresight, Innovation and Transformation” at the EDHEC Business School, France. He holds a doctorate from the Technical University Berlin. In his main research field “Corporate Foresight” he is an internationally recognized thought leader and award winner.

In his research he develops methods for participatory foresight, scenario-based strategizing and conducts regular benchmarking studies on the Future FITness of organizations. René Rohrbeck has developed a portfolio of Executive Education courses on strategic foresight, which he has delivered around the world, both as open programs and customized courses for individual organizations. He teaches Strategy, Strategic Foresight, and Business Model Innovation on different MBA programs.

EDUCATION

- Sep 2009 **Dr. rer. oec.** thesis on: “Corporate Foresight – Towards a Maturity Model for the Future Orientation of a Firm” (summa cum laude)
- 1999 – 2005 **Diploma (BSc. and MSc.) in business administration** at Technische Universität Berlin, Germany

ACADEMIC EXPERIENCE

- 08/2019 – present **Professor** (tenured) at EDHEC Business School, France
- 05/2016 – 07/2019 **Professor (tenured)** at Aarhus BSS, Aarhus University, Denmark
- 08/2014 – 04/2016 **Professor (fixed-term)** at Aarhus BSS, Aarhus University, Denmark
- 01/2011 – 07/2014 **Associate Professor** at Aarhus BSS, Aarhus University, Denmark
- 10/2010 **Visiting Scholar** at the Hanken School of Economics, Finland
- 2006 – 2010 **External Researcher**, TU Berlin (Technology and Innovation Management, Prof. Dr. Dr. h. c. Hans Georg Gemünden)

MANAGERIAL AND INDUSTRY POSITIONS

- 12/2014 – present **Founding Partner**
Rohrbeck Heger GmbH, Strategic Foresight + Innovation, Berlin
- 12/2009 – 12/2010 **Innovation Director, Member of the Executive Management Board**
EIT Digital (formally EIT ICT Labs), Brussels
- 01/2009 – 12/2010 **Head of Innovation Management**
European Center for Information and Communication Technologies,
EICT GmbH, Berlin
- 01/2006 – 12/2008 **Technology Foresight and Innovation Management**
Deutsche Telekom AG, Laboratories (T-Labs), Berlin
- 01/2003 – 12/2003 **Consultant Electronic Strategy**
Volkswagen, Wolfsburg
- Since 2001 Consultancy work on strategy, strategic foresight, innovation
management, technology management, and business planning in the
energy, oil and gas, automobile, ICT, and luxury goods industries.

ACADEMIC MANAGEMENT POSITIONS

- 07/2017 – 07/2019 **Associate Dean for Corporate Relations, Aarhus BSS, Aarhus**
University
- 2016 – 2018 **Business Intelligence Steering Board, Aarhus BSS, Aarhus University**
- 2013 – 2016 **Member of the Advisory Board**
International Society for Professional Innovation Management
- 2013 – 2019 **Program Director of the certificate course Corporate Foresight at the**
EBS University in Wiesbaden
- 2012–2015 **Member of the department council** at Department of Management at
Aarhus University

EDITORIAL POSITIONS

- Since 2020 Editorial Board Member, Futures (Elsevier)
- Since 2018 Editorial Board Member, Futures & Foresight Science (Wiley)
- Since 2018 Guest Editor, IEEE Transactions in Engineering Management, Special
Issue on “Strategic foresight in organisational theory and innovation
management”

2013–2014 Guest Editor, Technological Forecasting and Social Change, Special Issue on “Corporate Foresight”

Since 2012 Track and Special Interest Group Chair, ISPIM Conferences: “Futures & Foresight”

SUPERVISOR DOCTORAL AND PHD THESES

Technische Universität Berlin, Germany

Tobias Heger: “Institutionalized Innovation Networks: The case of the EIT Digital” (expected 2019)

University of Hamburg, Germany

Sebastian Knab: “Advancing Sustainability-Oriented Innovation: Exploring Capabilities for Stakeholder Engagement and Collaboration” (completed 2018)

Westfälische Wilhelms-Universität Münster, Germany

Menes Etingue Kum: “Insights on Forward-Looking Search Practices and Their Impact on Firm Performance” (completed 2018)

Aarhus University, Denmark

Marina Vashchenko: “Sustainability from the company’s perspective: how to measure, control and integrate” (completed 2016)

Juan Filipe Reyes Rodriguez: “Empirical validation of an extended Natural-Resource-Based-View model” (completed 2016)

Tymen Jissink: “Antecedents and Performance Implications of Corporate Foresight” (completed 2017)

Siri Bøe-Lillegraven: “Changing organizational routines: How do individuals matter?” (completed 2017)

Christina Bidmon: “The co-evolution of business models and socio-technical transitions” (expected 2019)

Mirza Ramic: “Strategic Foresight and forward-looking organizational search” (expected 2021)

ASSESSOR AND OPPONENT DOCTORAL AND PHD THESES

Technische Universität Berlin, Germany

Felix Spangenberg: “Technology roadmapping for systemic innovation: with particular focus on the e-mobility market” (2014)

Sebastian Fischer: “Five essays on innovation management through venturing and early internationalization” (2015)

EBS Business School, Wiesbaden, Germany

Jonas Keller: “Integrating Stakeholders into Foresight Processes: The Role of ICT-Tools” (2016)

University of Ulm, Ulm, Germany

Birgit Stelzer: “Technologische Kompetenz, Technologiemanagement und Technologievorausschau – Drei empirische Studien im Kontext technologieorientierter Unternehmen” (2016)

Aarhus University, Denmark

Sergejs Groskovs: “Business Model Innovation: From Understanding the Process to Tracking the Change” (2016)

Aalto University, Helsinki, Finland

Janne J. Korhonen: “Enterprise transformation capability for the digital era” (2018)

IfM, Cambridge University, UK

Elliott More: “Awareness of external resource constraints during environmental scanning: building understanding and improving practices” (2016)

PUBLICATIONS

Books

[A-1] Rohrbeck (2010) “*Corporate Foresight: Towards a Maturity Model for the Future Orientation of a Firm*“, Heidelberg and New York, Physica Verlag Springer-Verlag GmbH & Co.KG.

Journals Articles

Accepted and Published [Google Scholar Citations, ABS category, VHB category, Impact Factor]

- [B-1] Rohrbeck, R., K. Hölzle and H. G. Gemünden (2009) “Opening up for competitive advantage: How Deutsche Telekom creates an open innovation ecosystem” *R&D Management*, 39(4), 420–430. [430, ABS 3, VHB B, IF: 2,354]
- [B-2] Rohrbeck, R., Döhler, M. and H. M. Arnold (2009) “Creating Growth with Externalization of Internal R&D Results: The Spin-Along Approach” *Global Business and Organizational Excellence*, 28 (3), 44–51. [45,-,-,-]
- [B-3] Rohrbeck, R., F. Steinhoff and F. Perder (2009) “Sourcing innovation from your customer: How large companies use Web platforms for virtual customer integration” *Technology Analysis & Strategic Management*, 22(2), 117-131. [90, ABS 2, VHB C, IF: 1,739]
- [B-4] *Rohrbeck, R. (2010) "Harnessing a network of experts for competitive advantage: Technology Scouting in the ICT industry" *R&D Management*, 40(2), 169-180. [180, ABS 3, VHB B, IF: 2,354]
- [B-5] *Rohrbeck, R. and H. G. Gemünden (2011) “Corporate foresight: Its three roles in enhancing the innovation capacity of a firm” *Technological Forecasting and Social Change*, 78(2), 231-243.). [281, ABS 3, VHB B, IF: 3,815]

- [B-6] Rohrbeck, R. (2011) “Exploring the value creation from corporate foresight activities,” *Futures* 44(5), 440-452. [106, ABS 2,-, IF: 2,214]
- [B-7] Heger, T. and R. Rohrbeck (2012) “Strategic Foresight for Collaborative Exploration of New Business Fields,” *Technological Forecasting and Social Change*, 79(5), 819-831. [139, ABS 3, VHB B, IF: 3,815]
- [B-8] Rohrbeck, R., Konnertz, L., & Knab, S. 2013. Collaborative business modelling for systemic and sustainable innovations. *International Journal of Technology Management*, 63(1/2), 4-23. [119, ABS 2, VHB C, IF: 1,160]
- [B-9] Rohrbeck, R., & Schwarz, J. O. 2013. The Value Contribution of Strategic Foresight: Insights From an Empirical Study of Large European Companies. *Technological Forecasting and Social Change*, 80(08), 1593-1606. [179, ABS 3, VHB B, IF: 3,815]
- [B-10] Rohrbeck, R., N. Thom and H. Arnold. 2015. IT Tools for Foresight: The Integrated Insight and Response System of Deutsche Telekom Innovation Laboratories, *Technological Forecasting and Social Change*, 97, 115-126. [53, ABS 3, VHB B, IF: 3,815]
- [B-11] Rohrbeck, R., C. Battistella and E. Huzingh. 2015. Corporate Foresight: An emerging field with a Rich Tradition, *Technological Forecasting and Social Change*, 101, 1-9. [128, ABS 3, VHB B, IF: 3,815]
- [B-12] Lehr, T., M. Willert, U. Lorenz and R. Rohrbeck. 2017. Scenario-based strategizing: Using powerful visualizations to facilitate decision-making in uncertain environments, *Technological forecasting and Social Change*, 124, 214-224. [21, ABS 3, VHB B, IF: 3,815]
- [B-13] Moqaddamerad, S., P. Ahokangas, M. Matinmikko, & R. Rohrbeck. 2017. Using Scenario-based Business Modelling to Explore the 5G Telecommunication Market. *Journal of Futures Studies*, 22(1), 1-18. [2,-,-,-]
- [B-14] Kaulio, M., K. Thorén & R. Rohrbeck. 2017. Double ambidexterity: How a Telco incumbent used business-model and technology innovations to successfully respond to three major disruption. *Creativity and Innovation Management*, 26(4), 339-352. [7, ABS 2, VHB C, IF: 2,015]
- [B-15] Højland, Jakob and R. Rohrbeck. 2018. The role of corporate foresight in exploring new markets – evidence from 3 case studies in the BOP markets. *Technology Analysis & Strategic Management*, 30(06), 734-746. [11, ABS 2, VHB C, IF: 1,739]
- [B-16] Rohrbeck, René & Menes E. Kum. 2018. Corporate foresight and its impact on firm performance: A longitudinal analysis. *Technological Forecasting and Social Change*, 129, 105-116. [28, ABS 3, VHB B, IF: 3,815]
- [B-17] Jissink, T., F. Schweitzer and R. Rohrbeck. 2018. The role of stakeholder involvement and project-level forward-looking search to predict product innovativeness. *Technovation*, 84-85, 71-85. [5, ABS 3, VHB C, IF: 5,250]
- [B-18] Schwarz, J. O., Ram, C. and R. Rohrbeck. 2018. Adding the competitive dimension to scenario planning: combining scenarios with business war gaming. *Futures*, 105, 133-142. [6, ABS 2,-, IF: 2,214]
- [B-19] Gordon, A. V., Rohrbeck, R., and J. O. Schwarz. 2019. Escaping the ‘Faster Horses’ Trap: Bridging Strategic Foresight and Design-Based Innovation. *Technology Innovation Management Review* 9 (8), 30–42.
- [B-20] Spaniol, M. J., C. M. Bidmon, A. B. Holm, and R. Rohrbeck. 2019. Five Strategic Foresight Tools to Enhance Business Model Innovation Teaching. *Journal of Business Models*, 7 (3),1–12. [New Journal]
- [B-21] Schwarz, J. O., R. Rohrbeck, and B. Wach. 2020. Corporate foresight as a microfoundation of dynamic capabilities. *Futures & Foresight Science*, 2 (1),11. [New Journal]

- [B-22] Gordon, A. V., M. Ramic, R. Rohrbeck, and M. J. Spaniol. 2020. 50 Years of Corporate and Organizational Foresight: Looking Back and Going Forward. *Technological Forecasting & Social Change*, accepted. [–, ABS 3, VHB B, IF: 3,815]

Chapters in Books

- [C-1] Rohrbeck, R., and H. G. Gemünden. 2006. “Strategische Frühaufklärung - Modell zur Integration von markt- und technologieseitiger Frühaufklärung” in J. Gausemeier *Vorausschau und Technologieplanung*, Paderborn: Universität Paderborn Heinz Nixdorf Institut, 159–176.
- [C-2] Rohrbeck, R. and H. G. Gemünden. 2008. “Die Rolle der Strategischen Frühaufklärung im Innovationsmanagement” In: B. K. Frank Himpel, Jochen Wittmann, *Spektrum des Produktions- und Innovationsmanagements. Komplexität und Dynamik im Kontext von Interdependenz und Kooperation*, Wiesbaden: Gabler, 149–164.
- [C-3] Rohrbeck, R. and H. G. Gemünden. 2009. “Technologische und marktseitige Frühaufklärung in der frühen Phase des Innovationsprozesses” In: C. Mieke, S. Behrens, *Entwicklungen in Produktionswissenschaft und Technologieforschung*, Berlin: Logos, 639–660.
- [C-4] Rohrbeck, R. 2009. “FuE-Politik von Unternehmen” In: D. Simon, A. Knie, S. Hornbostel, *Handbuch Wissenschaftspolitik*, Wiesbaden: VS Verlag für Sozialwissenschaften, 427-440.
- [C-5] Gemünden, H. G. and R. Rohrbeck. 2009. "Analyse des Reifegrades strategischer Frühaufklärungssysteme in multinationalen Unternehmen" In: M. Reimann, S. Fiege, *Perspektiven des Strategischen Controllings*, Wiesbaden: Gabler, 259-272.
- [C-6] Knab, S. and R. Rohrbeck. 2009. “Strategische Frühaufklärung bei General Electric: Von der Fähigkeit alle Mitarbeiter zu mobilisieren um Umbrüche im Unternehmensumfeld erfolgreich zu managen” In: J. Gausemeier *Vorausschau und Technologieplanung*, Paderborn: Universität Paderborn Heinz Nixdorf Institut, 273-294.
- [C-7] Rohrbeck, R. and N. Thom. 2010. “Strategic Foresight at Deutsche Telekom.” In H. Arnold, M. Erner, P. Möckel, *Applied Technology and Innovation Management*. Springer, Wiesbaden, 17–28.
- [C-8] Foken, M., G. Cosmüller and R. Rohrbeck. 2010. “The Project Value Tracking Process at Deutsche Telekom Laboratories.” In H. Arnold, M. Erner, P. Möckel, *Applied Technology and Innovation Management*. Springer, Wiesbaden, 195–204.
- [C-9] Rohrbeck, R., H. Arnold and B. Freese. 2010. “Venturing for Commercialization of R&D Results.” In H. Arnold, M. Erner, P. Möckel, *Applied Technology and Innovation Management*. Springer, Wiesbaden, 205–216.

- [C-10] Rohrbeck, R. 2010. „Maturity Levels of Horizon Scanning: Assessing Organizational Future Orientation.” In: A. Low, *Decisions in a Complex World – Building Foresight Capabilities*, Singapore, 93-104.
- [C-11] Rohrbeck, R. and S. Mahdjour. 2010. “Strategische Frühaufklärung in der Praxis – Benchmarking der Praktiken von Großunternehmen” In: J. Gausemeier *Vorausschau und Technologieplanung*. Paderborn, Germany: Heinz Nixdorf Institut, 47-70.
- [C-12] Schwarz, J. O., J. Keller, R. Rohrbeck and H. von der Gracht, 2013. “Die Zukunft der Europäischen Versicherungswirtschaft: Ergebnisse einer Delphi-Studie.” In: A. Liebetrauf and Andreas Eckstein *Insurance & Innovation 2013*, München: Verlag Versicherungswirtschaft.
- [C-13] Rohrbeck, R. 2013. “Trend scanning, scouting and foresight techniques” In O. Gassmann and F. Schweitzer *Front End of Innovation: Managing the Unmanageable Fuzzy Side*.
- [C-14] Montesa, F. and R. Rohrbeck. 2014. “Luxury Organizations and Responsibility: A toolbox” In Reinecke, Berghaus, Müller-Stewens *The Management of Luxury*, London: Kogan Page.
- [C-15] Knab, S., Rohrbeck R. and L. Konnertz. 2014. “Kooperative Geschäftsmodellentwicklung für systemische Nachhaltigkeitsinnovationen: Eine Fallstudie im deutschen Smart-Energy-Markt” in Schalomo, D.R.A. *Kompendium Geschäftsmodell-Innovation: Grundlagen, aktuelle Ansätze und Fallbeispiele zur erfolgreichen Geschäftsmodell-Innovation*, Berlin: Springer.

Conference Proceedings

- [D-1] Rohrbeck, R., and H. M. Arnold. 2006. “Making university-industry collaboration work: a case study on the Deutsche Telekom Laboratories contrasted with findings in literature.” *ISPIM Annual Conference: “Networks for Innovation”*: Athens, Greece.
- [D-2] Rohrbeck, R., J. Heuer, and H. M. Arnold. 2006. “The Technology Radar: an Instrument of Technology Intelligence and Innovation Strategy” *The 3rd IEEE International Conference on Management of Innovation and Technology*: Singapore.
- [D-3] Rohrbeck R. 2006. “Technology Scouting: Harnessing a Network of Experts for Competitive Advantage,” *4th Seminar on project and innovation*: Turku, Finland.
- [D-4] Arnold, H. M., D. Linke, and R. Rohrbeck. 2006. “Corporate Entrepreneurship - Diskussion verschiedener Konzepte zur Förderung von Unternehmertum in Multinationalen Unternehmen.”, *FGF G-Forum für Gründungs-Forschung*: Berlin, Germany.
- [D-5] Rohrbeck, R., H. M. Arnold, and J. Heuer. 2007. “Strategic Foresight: a case study on the Deutsche Telekom Laboratories.” *ISPIM-Asia Conference*: New Delhi, India.

- [D-6] Rohrbeck, R. 2007. "Technology Scouting: a case study on the Deutsche Telekom Laboratories." *ISPIM-Asia Conference*: New Delhi, India.
- [D-7] Rohrbeck, R., M. Döhler, and H. M. Arnold. 2007. "Combining spin-out and spin-in activities: the spin-along approach." *ISPIM Annual Conference*: Warsaw, Poland.
- [D-8] Rohrbeck, R. 2007. "Veille stratégique en entreprise multinationale: Une étude de cas auprès de la Deutsche Telekom AG" *XVIème Conférence Internationale de Management Stratégique (AIMS)*: Montreal, Canada.
- [D-9] Rohrbeck, R. and M. Maitreau 2007. "Comment identifier et profiter des disruptions externes: Le système d'intelligence économique de Deutsche Telekom," *Colloque VSST 2007*: Marrakech, Morocco.
- [D-10] Rohrbeck, R. 2008. "Towards a best-practice framework for strategic foresight: Building theory from nine case studies in multinational companies," *IAMOT 2008*: Dubai, UAE.
- [D-11] Rohrbeck, R. 2008. "Strategic Foresight in Multinational Enterprises: Building a Best-Practice Framework from Case Studies" *R&D Management Conference*: Ottawa, Canada.
- [D-12] Rohrbeck, R., A. Schröder and M. Heitmann 2008. "Does Planning Do Any Good for Your New Product Development? Exploring the Impact of Roadmapping through Three Case Studies," *3rd EuroMOT Conference 2008*: Nice, France.
- [D-13] Rohrbeck, R. and N. Thom. 2008. "Strategic Foresight at Deutsche Telekom." *4th IEEE Conference on Management of Innovation and Technology*: Bangkok, Thailand.
- [D-14] Rohrbeck, R., F. Steinhoff and F. Perder 2008. "Virtual customer integration in the innovation process: Evaluation of the Web platforms of multinational enterprises (MNE)." *PICMET Conference 2008*: Cape Town, South Africa.
- [D-15] Rohrbeck, R. 2008. "Creating an Open Innovation Ecosystem: The Case of Deutsche Telekom." *1st ISPIM Symposium 2008*: Singapore.
- [D-16] Rohrbeck, R. and H.G. Gemünden. 2009. "Innovating for the future: The roles of corporate foresight in the innovation process," *1st International Conference on Strategic Innovation and Future Creation*: Malta.
- [D-17] Rohrbeck, R. and J-O. Schwarz. 2009. "The Value Contribution of Strategic Foresight: Insights from an Empirical Study among Large European Companies," *EURAM Conference 2009, Renaissance & Renewal in Management Science*: Liverpool, United Kingdom.
- [D-18] Rohrbeck, R. and H. G. Gemünden. 2009. "Making your R&D future proof: The roles of corporate foresight in innovation management," *PICMET 2009, Technology Management in the Age of Fundamental Change*: Portland, United States.

- [D-19] Thom, N. and R. Rohrbeck. 2009. "Technology Foresight in the ICT Sector – Exploration of New Business Opportunities" *2nd ISPIM Innovation Symposium*: New York City, USA.
- [D-20] Rohrbeck R. and L. H. Pirelli. 2010. "The European Institute of Innovation and Technology: How to steer a multi-stakeholder innovation ecosystem" *DIME Conference - Organizing for Networked Innovation*: Milano, Italy.
- [D-21] Thom, N., Rohrbeck R. and M. Dunaj. 2010. "Innovation instruments for translating future insights into managerial actions" *ISPIM Annual Conference*: Bilbao, Spain.
- [D-22] Rohrbeck R. 2010. "How to operationalize dynamic capabilities" *VHB Tagung TIE*, KielGermany.
- [D-23] Rohrbeck, R. and M. Schlesinger. 2010. Organizational Future Orientation: Looking into the dynamic-capabilities construct. *EIASM Workshop on Organizational Change and Development*, Vienna, Austria.
- [D-24] Konnertz L., R. Rohrbeck and S. Knab. 2011. "How Collaborative Business Modelling Can Be Used to Jointly Explore Sustainability Innovations", *ISPIM Conference*, Hamburg, Germany.
- [D-25] Rohrbeck, R., F. Günzel and A. Uliyanova. 2012. "Business Model Innovation: The role of experimentation", *R&D Management Conference*, Grenoble, France.
- [D-26] Rohrbeck, R., M. Bade. 2012. "Environmental scanning, futures research, strategic foresight and organizational future orientation: a review, integration, and future research directions", *ISPIM Annual Conference*, Barcelona, Spain.
- [D-27] Grewatsch, S., Rohrbeck, R. and H. Madsen. 2013. Strategic corporate sustainability. Towards an integrated strategy typology. *Corporate Responsibility Research Conference*, Graz, Austria.
- [D-28] Spangenberg, F., Göhlich, D. and R. Rohrbeck. 2013. Foresighting new technological systems using simulation – application on e-mobility. *ISPIM Symposium*, Melbourne, Australia.
- [D-29] Grewatsch, S., Rohrbeck, R. and H. Madsen. 2013. Corporate sustainability strategies: Configurations, structure, and outcomes. *Sustainability in a Scandinavian Context*, Copenhagen, Denmark.
- [D-30] Schwarz, J. O. and R. Rohrbeck. 2013. "Introducing the competitive dimension in corporate foresight" *ISPIM Annual Conference*, Helsinki, Finland.
- [D-31] Jissink, T., R. Rohrbeck, and E. Huizingh. 2014. Corporate Foresight: Antecedents and Contributions to Innovation Performance, *ISPIM Annual Conference*, Dublin, Ireland
- [D-32] Knab, S. and R. Rohrbeck (2014) Why intended business model innovation fails to deliver: Insights from a longitudinal study in the German smart Energy market, *R&D Management Conference*, Stuttgart, Germany.

- [D-33] Jissink, T., Huizingh E. and R. Rohrbeck. 2014. Corporate Foresight and Performance: Evidence from a Large Empirical Study. *ISPIM Asia-Pacific Innovation Forum*, Singapore.
- [D-34] Knab, S. and R. Rohrbeck (2015) Exploration through Business Model Innovation: A Longitudinal Study based on the Behavioral Theory of the Firm, *Strategic Management Society Meeting*, Denver, USA.
- [D-35] Kaulio, M., K. Thorén and R. Rohrbeck. 2016. Incumbent response to disruptive innovation: The case of the Swedish-Finnish telecom operator TeliaSonera AB, *IPDMC conference 2016*, Glasgow, Scotland, UK.
- [D-36] Jissink, T., Rohrbeck, R. and E. Huizingh. 2017. Why do firms engage in forward-looking search: Performance, slack resource, and environmental determinants. *Futures Conference 2017*, Turku, Finland.
- [D-37] Jissink, T., Rohrbeck R. and F. Schweitzer. 2017. Forward-Looking Search Within Innovation Projects: Can It Influence Innovativeness. *ISPIM Innovation Conference*, Vienna, Austria.
- [D-38] Bosbach, K. E., Bidmon, C., Brillinger, A-S. and R. Rohrbeck. 2018. Navigating the implementation of business model innovation projects in corporate settings. *EURAM 2018*, Reykjavik, Iceland.

Articles in Practitioner Publications and Reports

- [E-1] Gold, B., Momsen, B. and R. Rohrbeck. 2008. Konzerne und Seedinvestoren: Partner und Motor für die Volkswirtschaft. *VentureCapital Magazine*, 2008(6), 32–33.
- [E-2] Rohrbeck, R. and J. Heuer. 2009. Was auf das CIO Radar gehört. *Wirtschaftsinformatik & Management*, 2009(4), 43–46.
- [E-3] Rohrbeck, R., Mahdjour, S., Knab, S., and T. Frese. 2009. Benchmarking Report – Strategic Foresight in Multinational Companies. *European Corporate Foresight Group*.
- [E-4] Rohrbeck, R. and P. Kallehave. 2012. The Role of Corporate Foresight in Promoting Sustainability, *UN Global Compact Yearbook 2012*.
- [E-5] Rhisiart, M., Djebarni, R., Thomas, A., Christopher, C. and R. Rohrbeck. 2014. Open innovation: the activities and views of companies in Wales. *Center for Futures and Innovation: University of South Wales*.
- [E-6] Rohrbeck, René, et al. 2018. Corporate Foresight Benchmarking Report 2018: How leading firms build a superior position in markets of the future. *Strategic Foresight Research Network, Aarhus BSS, Aarhus University*.

THIRD PARTY FUNDING

Public Funding

- 2018 EU, EIT Climate KIC: Business Models for Mobility as a Service (€19.800)
- 2018 EU, EIT, Climate KIC: Smart Mobility in Urban Environments (€10.000)
- 2017 Industriensfonden (DK): EEEHy, Market forecasting, technology benchmarking and go-to-market strategy in the Hydrogen market. (€215.000)
- 2017 EU: PERISCOPE – Foresight Work Package for Project on Future Growth Markets for Maritime Industry” (€410.000)
- 2017 EU, Erasmus+: Training for Entrepreneurs in the Circular economy (€28.000)
- 2017 Norwegian foundation: ICT in the Ocean, Foresight workshops (€16.000)
- 2013 EU, Erasmus Academic Network: Open Innovation (€12.000)
- 2009 EU, EIT Digital, Successful application for developing the ICT Knowledge Innovation Community (KIC) of the European Institute of Innovation and Technology (EIT) (Total funding: €270 million over 5 years). Thereof attracted funding for own research group for first year:
- Financial grant for Innovation Director (€200.000)
 - EIT Innovation-Radar (€197.000)
 - Best-Practice Benchmarking (€236.000)
- 2007 EU: RUBENS, project on the analysis of the market potential of new broadband technologies (attracted funding: €130.000).

Submitted proposals

- 2018 EU: Smart/Integrated Energy Systems (€268.000)
- 2018 EU: Blue Forest, Foresight into the Marine Industry (€272.000)

Direct Industry Funding

- 2018 Mann + Hummel, Foresight Radar and Scenario-Based Strategizing (€280.000)
- 2017 Bosch, Corporate Foresight Maturity Assessment and development of a Corporate Foresight training (€80.000)
- 2016 Assessing Corporate Foresight capabilities across the Tata Group and support the development of new systems, methods and tools (€220.000)
- 2015 Support of the GSM Association to design and implement a strategic foresight system (€350.000)
- 2014 Support one of the top 5 largest oil & gas companies to design and implement a strategic technology intelligence system (€140.000)

- 2012 Support in designing and implementing an innovation management system for an Energy company (€40.000)
- 2011 Academic and methodological support on the introduction of a Corporate Foresight system for a company in the luxury goods industry (€26.000)
- 2010 Industry: working group on business modeling in smart metering/smart grid market (attracted funding: €60.000).
- 2010 Development of an Innovation-Radar for Vattenfall Europe (€40.000).
- 2010 Research project to determine the market potential for „Smart Home“-products and services (€35.000).
- 2010 Academic and methodological support on the introduction of technology roadmapping for research & development of Deutsche Telekom (€80.000).
- 2009 Research project to determine market potential for platform services in digital markets, with particular focus on Web 2.0 services (€60.000).

TALKS AND WORKSHOPS IN PAST 5 YEARS

- 2019 Keynote: “Corporate Foresight – State of the Art” Radar Day, Hamburg, Germany.
- 2019 Workshop: “Corporate Foresight Lab”, Innovation Roundtable Summit, Copenhagen, Denmark
- 2019 Keynote: “AI, Blockchain, QC and Technology Foresighting”, Innovation Roundtable "Foresight and Insight", Milan, Italy
- 2019 Keynote: “State-of-the-art in Digital Factories – and what to learn from them”, Manufacturing Festival, Herning, Denmark
- 2019 Key Note: “Corporate Foresight and Firm Performance”, IESEG, Lisbon, Portugal
- 2019 Key Note: “Competitors of the future: Why they matter and how to prepare for them”, IntelliSummit, Stockholm, Sweden
- 2019 Moderation and Key Note: “How AI will change foresight”, AI-enabled Tech Foresight Summit, Berlin
- 2018 How strategic foresight creates above average firm performance?, Lisbon, Portugal
- 2018 Talk: “Planning for Agility – A paradox?”, Back to Business Conference
- 2018 Workshop: “Ensuring survival in the next 5-10 years”, Network meeting for Supervisory Board Members

- 2018 Key note: “Corporate Foresight – Its impact on future growth”, National Innovation Agency, Thailand
- 2018 Key note: “Future preparedness and its impact on success”, Asia-Pacific Futurist Network
- 2018 Workshop and Key note: “Why and How Innovation Agility Is Built on Systematic Foresight and Deep Insights”, Innovation Roundtable
- 2018 Key note: “Strategic Foresight”, Top Management Meeting 2018, EGN
- 2018 Key note: “Building Systematic Future Preparedness and profiting from it” Nordic Intelligence Day 2018
- 2018 Key note: “Why we fail to embrace the opportunities rising from Servitization: And why this might be fatal for many firms”, Global Manufacturing Festival
- 2018 Workshop: “Strategic Foresight – Tools and Value Creation”, EGN Manager Group
- 2017 Key Note: “The Lack of Tangibility of the Mid-Term (Corporate) Death”, Futurist Conference
- 2017 Key Note: “Corporate Foresight – How to attain a superior position in future markets”, Innovation Center Iceland
- 2017 Workshop: “Digital Transformation”
- 2017 Panel Discussion: “Business Model Innovation”, BMI Summit Bosch
- 2017 Workshop: “Servitization Strategy”, Service Platform
- 2017 Workshop: “Corporate Foresight”, Center for Leadership, Functional unit heads
- 2017 Talk: “Corporate Foresight to manage disruptions”, Research Day
- 2017 Key note “Founder’s Mentality and Corporate Foresight”, by HBR
- 2016 Key note at Network Denmark, a network of top management in SMEs
- 2016 Second CXO workshop for TATA Group on corporate foresight
- 2015 Key note at TATA Business Excellence Convention on corporate foresight
- 2015 CXO workshop for TATA Group on corporate foresight
- 2014 Key note at TOTAL on technology intelligence best practice
- 2014 Key note at AUDI on corporate foresight for innovation
- 2013 Workshop for TDC on the role of technology foresight for TDC

- 2013 Talk: “Open Innovation at Deutsche Telekom”, Bayer Workshop on Open Innovation
- 2013 Talk: “Value Creation through Corporate Foresight”, Dong Energy Innovation Center
- 2013 Talk: “Organizing the Technology Intelligence Function”, State University of New York, Korean Campus

MEDIA ATTENTION

- 2020 Courrier Cadre (National newspaper, FR) : "Stratégie : De l'incertitude à l'opportunité", 1 June 2020
- 2020 Talouselämä (National newspaper, FI) : “Opinion Piece : Businesses do not make use of the future”, 31 March 2020
- 2018 Børsen (National newspaper, DK) Interview: “Servitization as an opportunity for manufacturing companies”, 27 February 2018
- 2018 ScienceReport.dk (National Knowledge Portal, DK) Interview: “Virksomheder med præcis strategi klarer sig bedst, viser ny forskning”, 9 June 2018
- 2018 Business Day (National newspaper, ZA) Reference to research: “Wide strategic view will narrow chances of corporate mischief”, 24 January 2018
- 2017 Digitalist Magazine (International Online Magazine, USA) Interview and reference to research: Why Strategic Plans Need Multiple Futures, 15 November 2017
- 2016 Les Inrocks (National Magazine, FR) Interview: “Pourquoi les entreprises doivent prédire le futur pour survivre“, 28 Februar 2016
- 2013 52 LIVE (Regional Magazine, DE) Interview: “Strategische Frühaufklärung als gute Basis”, 1 September 2013
- 2013 Harvard Business Review (International Magazine, USA) Reference to research: “Living in the Futures”, 1 March 2013
- 2010 Computerworld (International Magazine, USA) Reference to p: “Google lists job with Star Trek-like mission”, 12 January 2010

AWARDS

- 2018 Association of Professional Futurist, 2018 Most Significant Futures Work Award
- 2013 ISPIM Annual Conference, Award for the “Most Valuable Contributor”
- 2010 Academy of Management Annual Meeting, Rupe Chrisholm, Theory to Practice Award
- 2008 ISPIM Annual Conference, Award for the “Most Valuable Contributor”